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3 SEM MCOM (CBCS) BESR 200

2024

(December)

COMMERCE

Paper : 30200

(Business Ethics and Social Responsibility)

Full Marks : 60

Time : Three hours

The figures in the margin indicate full marks for the questions.

1. (a) Discuss the need for Business Ethics. Also explain the factors that influence the practice of ethics in organisations. 5+10=15

OR

- (b) Characterize Business Ethics. Distinctively explain Values, Norms and Beliefs. Discuss the scope of Business Ethics. 5+5+5=15

Contd.

2. (a) Elaborately explain the various types of Values. Throw light on the concept and elements of Value Based Management. $7+2+6=15$

OR

- (b) Explain the major ethical issues or dilemmas in business. Explain each of the issues with suitable examples. $7\frac{1}{2}+7\frac{1}{2}=15$

3. (a) Draw a discussion on *any three* theories of ethics. Compare and contrast between each of them. $5 \times 3 = 15$

OR

- (b) What do you understand by Ethics Compliance Management (ECM)? Discuss the approaches to ECM. Emphasize upon the role of Ethics Training in ensuring ethics compliance. $3+5+7=15$

4. (a) Draw a relationship between Business Ethics and Social Responsibility of Business. Elaborately explain the objectives and scope of CSR in India. $5+5+5=15$

OR

- (b) Analyse the ethical thoughts of JRD Tata to create understanding about their contribution towards inclusive growth of Indian business. 15

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(Business Ethics and Social Responsibility)

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The figures in the margin indicate full marks for the questions.

1. (a) What do you understand by Business Ethics? Explain the different types of Business Ethics with appropriate examples. 5+10=15

OR

- (b) Critically analyse the factors influencing Business Ethics. 15

Contd.

2. (a) Discuss about the key ethical practices that every business organisation should adhere to. 15

OR

- (b) List some unethical managerial practices in a business organization. Do you think such unethical practices can be reduced through ethics training? Substantiate your answer.

8+7=15

3. (a) What do you understand by corporate social responsibility? Critically analyse about CSR in India. 7+8=15

OR

- (b) Discuss, in brief, about Black Marketing and Corporate Crimes of business organizations. Do you think inclusion of Artificial Intelligence can mitigate such unethical practices in business organizations. 8+7=15

4. Write short notes on : (any three)

5×3=15

- (a) Values and Beliefs

- (b) Deontological ethics
(c) Utilitarianism ethics
(d) Moral dilemma in professional fields

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3 SEM MCOM (CBCS) BE&SR 200

2022

(December)

COMMERCE

Paper : 30200

(Business Ethics and Social Responsibility)

Full Marks : 60

Time : Three hours

The figures in the margin indicate full marks for the questions.

1. (a) What are sources of ethical problems in business ? How can these be resolved ? 10+5=15

Or

- (b) What are different types of ethics ? Explain each of them with proper example. 15

Contd.

2. (a) Many social thinkers are of the opinion that moral values are built on the foundation of religion. Do you subscribe to this view? Substantiate your answer.

15

Or

- (b) Out of the three normative theories (stockholder, stakeholder and social contract) which one, in your perception, adequately explains the basis for business ethics?

3. (a) List some marketing practices under each of the four Ps of marketing that you think are unethical in nature. Reason out why.

10+5=15

Or

- (b) Discuss in brief, the ethical issues involved in Human Resource Management. Assume that you are the Vice President of a large profitable public limited company, not known for a strong ethical culture. How would you convert it into an ethical organisation?

15

4. (a) What is corporate governance? Review the present corporate governance practices in India.

4+11=15

Or

- (b) Discuss the factors that are responsible for the growth of corruption in India especially after the liberalization of economy. Do you think computerisation can help combat corruption?

10+5=15

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3 SEM PG (CBCS) BE 200

2021

(held in February/March, 2022)

COMMERCE

Paper : 30200

(Business Ethics)

Full Marks : 60

Time : Three hours

The figures in the margin indicate full marks for the questions.

1. Answer **any two** questions from the following : $12 \times 2 = 24$

(a) What is business ethics ? What are various factors influencing business ethics ? $4 + 8 = 12$

(b) What is an ethical dilemma ? When does it arise in an organisation ? Who are the stakeholders impacted by ethical dilemma in business ? $3 + 3 + 6 = 12$

Contd.

(c) Trace the evolution of corporate governance in India. What are the factors that led to the increasing awareness of the need for corporate governance ? $6+6=12$

(d) "The view that corporations have no other responsibility than making profits for shareholders." Justify. 12

2. Answer **any two** questions from the following : $12 \times 2 = 24$

(a) Define values, norms and beliefs with proper examples. Discuss various universal values which are supposed to be in a cultured person. $6+6=12$

(b) What is the difference between ethics and compliance ? Is it possible to be ethical and not compliant and vice versa ? Justify your answer with suitable examples. $4+8=12$

(c) To what extent have Indian companies incorporated corporate social responsibility in their activities ? Will it be correct to think that whatever is done in this area is good but yet there is lot more to be done in a developing country like India ? $6+6=12$

(d) Write short notes on : (**any two**) $6 \times 2 = 12$

(i) Ethics training

(ii) Computer theft

(iii) Corruption

(iv) Transactional ethics

3. Answer **any one** of the following : 12

(a) Throw light on ethical thoughts and principles of M. K. Gandhi.

(b) Highlight ethical thought and principles of JRD Tata.

M.Com 3rd Semester Examination 2020 (held in June, 2021)

Course Title: Business Ethics

Course Number: 30200

Nature of the Course: Core

Full Marks: 30

Time: One and Half Hour

Mode of Examination: Online (Open Book Examination)

[The figures in the margin indicate full marks for the questions. Word limit for Question no 1 & 2 are 150 each and for Question No. 3 is 100 each]

1. Answer any two questions from the following: 2 x 5 = 10
 - a) State and explain the primary sources of ethics.
 - b) State and explain any five universal human values.
 - c) Explain the Teleological theory of ethics.
 - d) Discuss the factors influencing business ethics.

2. Write short notes on any two of the following: 2 x 5 = 10
 - a) Concern for others
 - b) Personal gain
 - c) Social Responsibility of Business.
 - d) Ethics of Vivekananda

3. Study the case titled "Recovery Police Style" and answer the questions given at the end of the case. 10