Difference between Questionnaires & Schedules

Both questionnaire and schedule are popularly used methods of collecting data in research studies. From the technical point of view there are some differences between the two.

Sl.	Questionnaires	Schedules
No.		
1	The questionnaire is generally sent	The schedule is generally filled out by the
	through mail to informants to be	research worker or the enumerator, who can
	answered as specified in a covering	interpret questions when necessary.
	letter.	
2	This method is relatively cheap and	Whereas to collect data through schedules is
	economical since we have to spend	relatively more expensive since considerable
	money only in preparing the	amount of money has to be spent in
	questionnaire and in mailing the same to	appointing enumerators and in importing
	respondents. Here no field staff	training to them. Money is also spent in
	required.	preparing schedules.
3	In case of questionnaire, it is not always	But in case of schedule the
	clear as to who answers the questions.	Identity of respondent is known.
4	Non-response is usually high in case of	In case of schedules non-response is generally
	questionnaire as many people do not	very low because these are filled by
	wish to respond and many return the	enumerators who are able to get answers to all
	questionnaire without answering all	questions.
	questions.	
5	Questionnaire method can be used only	In case of schedules the information can be
	when respondents are literate and	collected even from illiterate respondents
	cooperative.	because of the physical presence of the
		investigator.
6	Under the questionnaire Method, wider	But in respect of schedules there usually
	and more representative distribution of	remains the difficulty in sending enumerators
	sample is possible.	over a relatively wider area.
7	Along with schedules, observation	But such a thing is not possible while

	method can also be used.	collecting data through questionnaires.
8	The success of questionnaire method	In the case of schedules much depends upon
	lies more on the quality of the	the honesty and competence of enumerators.
	questionnaire itself.	

Collection of Secondary Data

Sources of secondary data may either be published data or unpublished data. Various published data sources are:

- various publications of the central, state are local governments;
- various publications of foreign governments or of international bodies and their subsidiary organisations;
- technical and trade journals;
- books, magazines and newspapers;
- ♣ reports and publications of various associations connected with business and industry, banks, stock exchanges, etc.;
- ♣ reports prepared by research scholars, universities, economists, etc. in different fields;
 and
- ♣ Public records and statistics, historical documents, and other sources of published information.

The sources of unpublished data are:

- ♣ Personal diaries, letters,
- unpublished biographies and autobiographies
- ♣ information available with scholars and research workers, trade associations, labour bureaus and other public/private individuals and organisations.

One must be very careful in using secondary data. By way of caution, the researcher, before

using secondary data, must see that they possess following characteristics:

1. Reliability of data: The reliability can be tested by finding out such things about the said

data: (a) Who collected the data? (b) What were the sources of data? (c) Were they collected by

using proper methods (d) At what time were they collected?(e) Was there any bias of the

compiler? (t) What level of accuracy was desired? Was it achieved?

2. Suitability of data: The data that are suitable for one enquiry may not necessarily be found

suitable in another enquiry. Hence, if the available data are found to be unsuitable, they should

not be used by the researcher. In this context, the researcher must very carefully scrutinise the

definition of various terms and units of collection used at the time of collecting the data from the

primary source originally. Similarly, the object, scope and nature of the original enquiry must

also be studied. If the researcher finds differences in these, the data will remain unsuitable for the

present enquiry and should not be used.

3. Adequacy of data: If the level of accuracy achieved in data is found inadequate for the

purpose of the present enquiry, they will be considered as inadequate and should not be used by

the researcher. The data will also be considered inadequate, if they are related to an area which

may be either narrower or wider than the area of the present enquiry.

How to decide which method to be adopted?

As such the researcher must judiciously select the method/methods for his own study, keeping in

view the following factors:

1. Nature, scope and object of enquiry

2. Availability of funds

3. Time factor

4. Precision required

Source: C.R. Kothari, "Research Methodology Methods & Techniques", Second Edition, New

Delhi: New Age International publisher, 2004.