

3.2.1: Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident

Response:

The following dynamic initiatives have been undertaken by DHSK Commerce College during the last five years (2018-19 to 2022-23) for creating an ecosystem for innovations, Indian Knowledge System, including awareness about IPR, Incubation centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident as collectively showcase the college's unwavering commitment to education, awareness, community engagement, and holistic development, exemplifying the institution's dedication to nurturing well-rounded individuals.

- 1. Art & Crafts Exhibition (5-7th Sept, 2018):** From September 5th to 7th, 2018, our College proudly hosted an Art & Crafts Exhibition, showcasing the artistic talents of 50 students and teachers. The event provided a captivating platform for these creative minds to display their imaginative artworks. This exhibition not only highlighted the diversity of artistic expressions within our school community but also fostered an atmosphere of inspiration and appreciation for the arts.
- 2. Felicitation and Interaction with Ms. Binita Jain (12.11.2018):** On November 12th, 2018, a momentous occasion unfolded as we held a Felicitation and Interaction Programme featuring our esteemed alumna, Ms. Binita Jain. Her triumphant victory on the television quiz show "Kaun Banega Crorepati" (KBC) was celebrated by 30 students and teachers. Ms. Jain's journey from our school to the KBC winner's circle served as a motivating and empowering narrative, leaving a lasting impression on all who attended.
- 3. Capacity Building Training for Women Workers (15-16 Dec, 2018):** Over the course of December 15th and 16th, 2018, the Women's Cell orchestrated a transformative Capacity Building Training. This initiative, involving 13 students and teachers, aimed to empower and enhance the capabilities of a group of women workers. Through skill-building exercises and informative sessions, the event contributed to the empowerment and development of these participants, reflecting our commitment to fostering positive change in the community.
- 4. Awareness Programme on EVM - VVPAT (02.3.2019):** In preparation for the impending parliamentary election, a vital Awareness Programme on the use of Electronic Voting Machines (EVMs) and Voter Verified Paper Audit Trails (VVPATs) was conducted on March 2nd, 2019. This informative session, attended by a substantial

number of 190 students and teachers, played a pivotal role in promoting electoral literacy and informed participation in the democratic process.

- 5. Workshop for APSC/UPSC Preliminary Examination (15.03.2019):** On March 15th, 2019, a Workshop specifically tailored for 39 students aiming to appear in the APSC/UPSC Preliminary Examination was organized. This session provided valuable insights, strategies, and guidance to equip participants with the knowledge and confidence needed to excel in these competitive exams. The workshop underscored our commitment to nurturing academic excellence and supporting students' aspirations.
- 6. Menstrual Hygiene Day Observation (28.5.2019):** Together with the Women's Cell, we observed Menstrual Hygiene Day on May 28th, 2019. This significant event, attended by 49 students and teachers, aimed to raise awareness about menstrual hygiene and promote open conversations surrounding this important aspect of women's health. The observance underscored our dedication to holistic well-being and informed living.
- 7. Orientation Programme on CBSE (30.5.2019):** Faculty members embarked on an enlightening journey through an Orientation Programme on the Central Board of Secondary Education (CBSE) curriculum. On May 30th, 2019, 25 teachers and staff engaged in this session, led by the knowledgeable Prof. Jiten Hazakika from Dibrugarh University. The orientation ensured that our educators were well-equipped with the latest insights and pedagogical approaches to provide an enriched learning experience.
- 8. National Workshop on Intellectual Property Right (22.6.2019):** June 22nd, 2019, marked a significant occasion as we hosted a National Workshop focused on Intellectual Property Rights. With the participation of 90 enthusiastic individuals, the workshop delved into the intricacies of this crucial facet of innovation and creation. The event provided a platform for in-depth discussions and knowledge exchange, contributing to a greater understanding of intellectual property concepts.
- 9. National Workshop on 'Bangla Banan Bidhi' (01-07-2019):** Our school's collaboration with the Bengali department bore fruit on July 1st, 2019, with a National Level Workshop on 'Bangla Banan Bidhi.' This workshop celebrated linguistic and cultural richness, fostering an appreciation for the Bengali language and its unique narrative forms. The event exemplified our commitment to promoting diverse cultural perspectives.



National Workshop on 'Bangla Banan Bidhi' (01-07-2019)

- 10. Faculty Knowledge Sharing on Classroom Management (23-08-2019):** A dynamic exchange of insights transpired on August 23rd, 2019, during a Faculty Knowledge Sharing Programme. This collaborative initiative, in association with IBS Business School, saw the participation of 31 dedicated educators. The session, focused on Effective Classroom Management, facilitated the exchange of best practices and innovative approaches, elevating the quality of teaching and learning.
- 11. Awareness Programme on Commerce Career Opportunities (18-11-2019):** Empowering senior secondary students, an Awareness Programme was conducted on November 18th, 2019. In collaboration with KL University, Andhra Pradesh, the programme shed light on career prospects in the field of commerce after 10+2. Attended by 83 students, this event served as a stepping stone towards informed career choices.
- 12. Educational Excursion Tour to Gangtok, Sikkim (04-01-2020):** The year commenced with an enriching Educational Excursion Tour to Gangtok, Sikkim, on January 4th, 2020. A group of 55 students, accompanied by IQAC Coordinator Dr. TP Upadhyaya, embarked on a journey of exploration and learning. This excursion provided a unique blend of cultural exposure, experiential learning, and camaraderie.
- 13. Career Counselling Session (23-01-2020):** On January 23rd, 2020, a comprehensive Career Counselling session was conducted in collaboration with Kajiranga University, Assam. This insightful session targeted final semester students, benefiting 60 participants. The event served as a guiding light, helping students navigate their future career paths and make informed choices.

- 14. Field Trip to DICC (13-02-2020):** On February 13th, 2020, a group of 16 students specializing in International Business embarked on a Field Trip to DICC. This immersive experience provided practical exposure and a deeper understanding of the industry, complementing their academic pursuits.
- 15. Webinar on Soft Skills and Personality (15-06-2020):** A webinar focusing on Soft Skills and Personality Development was conducted on June 15th, 2020, in collaboration with the Equal Opportunity Cell. Prof. P Bezborah from Dibrugarh University served as the esteemed Resource Person, guiding 50 participants towards honing essential life skills.
- 16. International Level Students' Interactive Series (2020-21):** Throughout the academic year 2020-21, the International Level Students' Interactive Series unfolded, commencing with "How to Prepare for 21st Century Jobs" was organised by the department of Economics & International Business. The inaugural lecture featured Mr. Gourangalal Das, IFS, **India's ambassador in Taiwan**, as the Invited Speaker. With a remarkable turnout of 223 students and teachers, this series set a precedent for insightful discussions and global perspectives.
- 17. Online Meet and Talk Programme (2nd August, 2020):** On August 2nd, 2020, an enriching Online Meet and Talk Programme addressed the "Roles and Responsibilities of the College Fraternity in Current Times." Ms. Chinmoyee Talukdar, Deputy DHE, Assam, shared valuable insights as the Invited Speaker. The event, attended by 43 students and teachers, fostered a dialogue on the evolving educational landscape.
- 18. National Level Students' Interactive Series (10th August, 2020):** The Department of Economics and International Business, in collaboration with IQAC and the Students' Union, orchestrated a National Level Students' Interactive Series on "Students in the Time of Covid-19 Pandemic: Sailing through to their Career Paths." This event, supported by the Assam College Librarians' Association (ACLA), witnessed the participation of 194 students and teachers, facilitating an exchange of experiences and strategies.
- 19. National Students' Interactive Series (29th August, 2020):** Continuing the engagement, another National Students' Interactive Series was organized on August 29th, 2020. Focused on "Strategies for Successful Careers with Special Focus on Competitive Exams," the event featured Diganta Barah, IPS, then Deputy DIG, Assam, as the Invited Speaker. An impressive participation of 409 students and teachers ensured a dynamic discussion on career pathways.
- 20. Online National Seminar (17th October, 2020):** The Department of Commerce, DHSK Commerce College, hosted an online national seminar on "Potentials and strategies of

Rural Marketing in India" on October 17th, 2020. The event drew the participation of 50 students and teachers, fostering insights into the dynamics of rural marketing.

21. College in association with CIEL, Mumbai - "Financial Education Program"

Webinar: On November 6th, 2020, a collaborative effort between the college and CIEL, Mumbai, culminated in a national level webinar addressing the crucial topic of "Financial Education Program." The webinar, a beacon of financial enlightenment, engaged participants in insightful discussions and knowledge-sharing, nurturing financial literacy and awareness.

22. Awareness Program on Stock Market (19th May, 2021):

On May 19th, 2021, the ICGC of the college organized an insightful Awareness Program on Stock Market for undergraduate students. Marina Jose Kanjikal from Bombay Stock Exchange-Investor Protection Fund (BSE-IPF) shared valuable expertise, benefiting 48 students and teachers.

23. International Level Students' Interactive Series (6th June, 2021):

The International Level Students' Interactive Series organised by the department of Economics & International Business on June 6th, 2021, focusing on "Speaking Skills." Dr. Bhaskar Choudhury, CEO of HPP Inc., USA, and Founder of Paperboat Academy, delivered an enlightening talk to 99 participants, enhancing their communication prowess.

24. International Level Students' Interactive Series (17th June, 2021):

The department of Economics & International Business organized an International Level Students' Interactive Series on "India's Foreign Trade" was held on June 17th, 2021. Prof. Hiranya Kr Nath from Sam Houston State University, USA, offered his expertise, engaging 121 students and teachers in a dialogue on international trade dynamics.

25. Online Students' Interactive Session (Lecture - 6) on 'Career Opportunities' (25.7.2021):

The Department of Economics and International Business continued its educational initiatives with an online Students' Interactive Session on July 3rd, 2021. Dr. Buljit Buragohain served as the esteemed Resource Person, guiding 69 participants through an exploration of diverse career opportunities, fostering informed career choices.

26. Online National Students' Interactive Session (Lecture - 7) on 'Financial Markets in India':

The quest for knowledge persisted on July 4th, 2021, as the Department of Economics and International Business organized an online National Students' Interactive Session. Dr. Ajanta Phatowali, DGM at IDBI Bank - Mumbai, expertly navigated the realm of 'Financial Markets in India' with the participation of 101 eager learners.

27. Workshop on Film Appreciation by Dept. of English:

A captivating 'Workshop on Film Appreciation' held on July 12th, 2021, by the Department of English, invited Mr. Utpal Dutta

to share his insights. Engaging 55 students and teachers, the workshop delved into the art and nuances of appreciating cinematic storytelling, enriching participants' cultural and aesthetic perspectives.

- 28. National Webinar on Financial Education - India Security Market:** The Department of Accountancy orchestrated a National Webinar on July 21st, 2021, delving into the intricate landscape of India's Security Market. With Mr. Raghunandan Patnaik, an empanelled Resource Person from SEBI, leading the discussion, the event drew 100 students and teachers into a comprehensive exploration of financial education.
- 29. E-poster Making Competition on “Freedom from Plastic Pollution”:** In commemoration of the 75th Independence Day, the NSS Unit organized an E-poster Making Competition on the pertinent theme "Freedom from Plastic Pollution" on August 15th, 2021. Encouraging environmentally-conscious creativity, this competition witnessed the participation of five dedicated contenders.
- 30. Virtual Power Seminar on Employability Skills for the Future:** Empowering students for the challenges of tomorrow, the IQAC, in collaboration with the ICT Academy, hosted a 'Virtual Power Seminar on Employability Skills for the Future' on August 28th, 2021. This insightful seminar, attended by 65 participants, provided invaluable insights to equip students for success in their professional journeys.
- 31. Health Awareness Programme at Puja Shree Old Age Home:** Demonstrating the spirit of community engagement, the NSS Unit organized a Health Awareness Programme on September 24th, 2021, at Puja Shree Old Age Home. The program, attended by 28 participants, facilitated health education and care for the elderly residents, underscoring the college's commitment to social responsibility.
- 32. Slogan Writing Competition on “Atma Nirvar Bharat”:** In tribute to 'Azaadi ka Amrit Mahotsav,' the NSS Unit conducted a Slogan Writing Competition on the theme "Atma Nirvar Bharat" on October 2nd, 2021. Encouraging thoughtful expressions of patriotism and self-reliance, this competition engaged seven participants in articulating their visions for a self-sufficient India.
- 33. Awareness & Plastic Waste Collection Drive by NSS – “Clean India Campaign”:** In alignment with the noble ideals of the "Clean India Campaign" and in commemoration of the "Azadi ka Amrit Mahotsav," a dedicated effort was made on October 27th, 2021. The NSS unit embarked on an impactful Awareness & Plastic Waste Collection Drive in Dibrugarh town. With 39 enthusiastic volunteers and teachers joining the cause, the event aimed to promote environmental consciousness and actively contribute to the cleanliness and sustainability of the community.

- 34. Talk Program on “True Aim of Education” by Sri Diganta Biswa Sarma:** An enlightening talk program took place on November 17th, 2021, delving into the profound theme of "True Aim of Education from Vivekananda, Sri Aurobindo to UNESCO." This insightful discourse, organized by the NSS Unit and IQAC, was graced by the presence of Sri Diganta Biswa Sarma. With 89 participants in attendance, the event explored the multifaceted dimensions of education, drawing wisdom from eminent thinkers across time.
- 35. Webinar on “Road Safety Awareness”:** In a concerted effort to promote road safety awareness, the NSS unit of DHSK Commerce College collaborated with Honda Motorcycle and Scooter India Pvt. Ltd. On December 12th, 2021, Mr. Abhilash Singh from HMSI, Kolkata, shared invaluable insights with 26 participants. This initiative aimed to foster responsible road behavior and contribute to a safer community.
- 36. Lecture on 'Gender Issues':** The ICC, in association with the Women’s Cell, organized a thought-provoking lecture on 'Gender Issues' on January 5th, 2022. Speaker Ms. Leena Doley, SP Nagaon, engaged 32 participants in a discourse that shed light on pressing gender-related matters, stimulating thoughtful dialogue and awareness.
- 37. National Webinar on "Principles to Achieve Your Financial Goal":** With the objective of enhancing financial literacy, the IQAC, in collaboration with AMFI, presented a National Webinar on "Principles to Achieve Your Financial Goal" on June 17th, 2022. This insightful session, attended by 60 participants, provided valuable guidance on financial planning and goal attainment.
- 38. IDEATHON- Empowering Ideas, Fuelling Innovation:** Fostering innovation and entrepreneurial spirit, DHSK Commerce College, in collaboration with Assam Start-up and IIM Calcutta Innovation Park, orchestrated an empowering pitching session called IDEATHON on January 30th, 2022. Supported by the Ministry of Electronics and Information Technology (MeitY) and the Department of Commerce, this event featured 49 participants who showcased their innovative ideas.
- 39. National Workshop on ‘Using Technology for Multilingual Learning’:** The Department of Bengali, IQAC, and NBBSS came together to organize a dynamic One Day National Workshop on 'Using Technology for Multilingual Learning' on February 21st, 2022. Prof. Tapodhir Bhattacharjee and Dr. MC Bora shared insights with 74 participants, exploring the challenges and opportunities in leveraging technology for multilingual education.



National Workshop on 'Using Technology for Multilingual Learning'

- 40. One Week National Children Theatre Workshop:** From March 7th to 13th, 2022, the Department of Assamese organized a One Week National Children Theatre Workshop, engaging 32 participants. This creative initiative aimed to nurture artistic expression and theatrical skills among young talents.
- 41. International Virtual Workshop on Entrepreneurship in Hospitality Industry:** The Department of Commerce and PG Department of Commerce jointly presented the "International Virtual Workshop on Entrepreneurship in Hospitality Industry: An Achiever's Journey" on March 21st, 2022. With 50 participants, the event featured engaging discussions on entrepreneurship within the dynamic hospitality sector.
- 42. Talk Program on Startup Opportunity in India:** Intriguing insights into startup opportunities in India were shared during a compelling talk program on April 19th, 2022. Organized by the Accountancy Department, the session featured Mr. Surendra Singh and drew 92 participants. The program served as a source of inspiration for aspiring entrepreneurs.
- 43. International Lecture on Human Resource Management:** The PG Department of Commerce and HRM hosted an enriching International Lecture on Human Resource Management on April 23rd, 2022. Prof. Md. Zahiruddin Arif from Jagannath University, Dhaka, Bangladesh, provided valuable insights, fostering a global perspective on HR practices.
- 44. Two Days National Workshop on Descriptive Data Analysis:** Exploring the realm of data analysis, the Department of Mathematics and Statistics orchestrated a

comprehensive Two Days National Workshop from April 25th to 26th, 2022. With 43 participants, the workshop delved into descriptive data analysis using open-source software, enhancing participants' analytical skills.

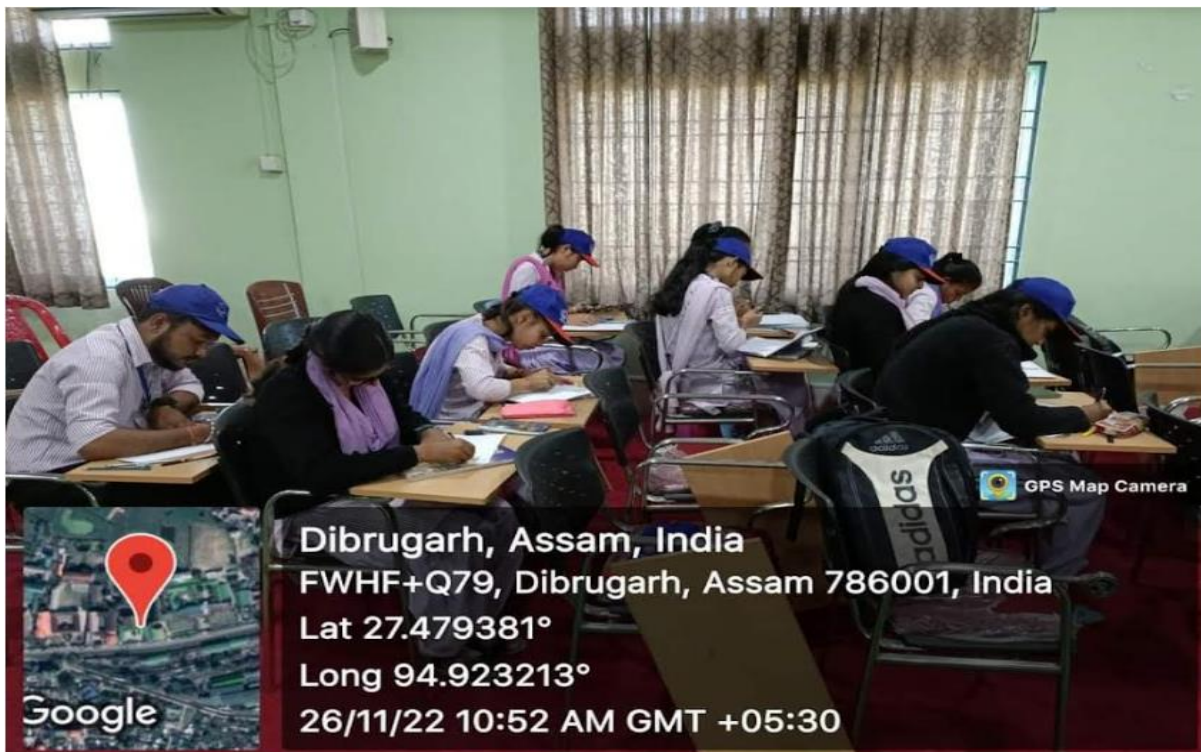
- 45. Talk Program on Investment Awareness and Soft Skills Development (29.4.22):** The Accountancy Department organized a dynamic Talk Program on "Investment Awareness and Soft Skills Development" on April 29th, 2022. Prof. (Dr.) Pranjal Bezborah shared valuable insights, engaging 65 participants and fostering financial literacy and soft skills growth.
- 46. National Online Students' Interactive Session (Lecture - 8) on 'An Insight into ITeS Industry':** The Department of Economics and INBU, in conjunction with IQAC, curated a stimulating National Online Students' Interactive Session on May 7th, 2022. The session offered invaluable insights into the ITeS (Information Technology Enabled Services) industry. Esteemed speaker Mr. Anupam Baruah, AGM at TCS, Pune, engaged 96 participants, shedding light on industry trends and opportunities.
- 47. International Online Students' Interactive Session (Lecture - 9) on 'Building a Career in Advertising and Marketing':** Continuing their commitment to holistic education, the Department of Economics and INBU presented an illuminating International Online Students' Interactive Session on May 29th, 2022. The session, focused on building a career in Advertising and Marketing, featured the insights of Ms. Navaneeta Das, Global Media Head at Publicis Group, London. With an impressive attendance of 140 participants, this session ignited aspirations in the realm of advertising and marketing.
- 48. One-day Workshop on Photography:** The Department of Bengali, in collaboration with IQAC and sponsored by Pixel Moment, organized a captivating one-day Workshop on Photography on May 28th, 2022. With 98 participants, the workshop provided an immersive platform to explore the art of capturing moments through the lens.
- 49. Career Awareness Programme among School Students at Chachaji High School:** The college's commitment to community engagement and career guidance extended to Chachaji High School on June 4th, 2022. The ICGC orchestrated a comprehensive Career Awareness Programme, engaging 150 school students in illuminating discussions about future prospects.
- 50. Talk cum Workshop on GST:** To enrich students' understanding of the financial landscape, the Department of Accountancy organized a Talk cum Workshop on GST on June 7th, 2022. Mr. Pramesh Agarwal, CA, shared his expertise with 172 participants, delving into the nuances of Goods and Services Tax.

- 51. Interactive Session on Mental Health, Gender Issues, and Stress Management:** Promoting holistic well-being, the ICC, in collaboration with the Students Union, hosted an engaging Interactive Session on June 10th, 2022. Dr. Seujee Goswami, a psychiatrist from NIMHANS, Bangalore, shared insights into mental health, gender issues, and stress management with 92 participants.
- 52. Career Counselling Programme on 'Career Prospects in Commerce Education':** Empowering students with informed career choices, the Department of Accountancy, in association with GIMS, organized a Career Counselling Programme on June 11th, 2022. Dr. Arun Kumar Singh from GIMS facilitated the session, guiding 111 participants towards prospective paths in commerce education.
- 53. Online International Lecture Session on 'Transformation in Business Education in 21st Century':** A global perspective on business education unfolded on June 12th, 2022, with the Department of Economics and INBU presenting an Online International Lecture Session. Dr. Amalesh Sharma from Texas A&M University, USA, delivered insights into business education trends and prospects, engaging 85 participants.
- 54. Interactive Session on Personality Development & Career Planning:** The Banking Department and IQAC collaborated on June 25th, 2022, to present an enriching Interactive Session on Personality Development & Career Planning. Mr. Asit Das, General Manager (HR) at BCPL, shared valuable guidance with 60 participants, enhancing their readiness for future endeavors.
- 55. Awareness Programme on ABC of Gender Inclusiveness:** Promoting inclusivity and awareness, the ICC, DHSK Commerce College, organized an enlightening Awareness Programme on September 10th, 2022. Speaker Rituparna Neog facilitated an insightful discussion on the ABC of Gender Inclusiveness.
- 56. Cyber Security Awareness Workshop:** Fostering digital literacy and safety, the Department of HE, GOA, in collaboration with DHSK Commerce College, conducted a Cyber Security Awareness Workshop on September 20th, 2022. Biju Pegu served as the knowledgeable speaker, guiding participants in navigating the realm of cybersecurity.
- 57. Talk on Financial Education for Investors Awareness Week:** In conjunction with Investors Awareness Week, the Department of Accountancy orchestrated an enlightening Talk on Financial Education on October 10th, 2022. This session, aimed at enhancing financial literacy among students, provided valuable insights into the world of finance and investments.
- 58. Talk on Youth Development Through Rural Entrepreneurship:** Championing the cause of youth development through rural entrepreneurship, an inspiring Talk was held

on October 15th, 2022. The session, led by Neeraj Nishim Hazarika, delved into ingenious workable models to empower young minds through entrepreneurial ventures, fostering socio-economic growth.

59. Talk on Income Tax e-Filing: Navigating the intricacies of income tax e-filing, a pivotal financial practice, was the focal point of discussion on October 21st, 2022. CA Bijit Bajoria and Pankaj Bajoria, renowned experts in the field, guided participants through the essentials of seamless income tax compliance.

60. Awareness Programme on Prevention of Birth Defects: Emphasizing the importance of premarital health and well-being, an insightful Awareness Programme on prevention of birth defects was organized on October 27th, 2022. AMC Dibrugarh, in association with IQAC and DHSK Commerce College, undertook this important initiative to empower young women with vital information.



61. Fit & Clean India PLOG Run by NSS: Promoting a healthy lifestyle and environmental consciousness, a Fit & Clean India PLOG Run was organized by NSS on October 31st, 2022. Participants engaged in a collective effort to both improve personal fitness and contribute to the cleanliness of their surroundings.



- 62. Talk Programme on A Day For Tibet:** The Eco club and NSS unit jointly presented a Talk Programme on March 14th, 2023, commemorating "A Day For Tibet." Noted Environmentalist Mr. Saumya Deep Dutta shared his insights, shedding light on environmental concerns and fostering awareness among participants.
- 63. Observation of Students Day and College Magazine Release:** The college community gathered on March 31st, 2023, for the Observation of Students Day, a day dedicated to celebrating the achievements and contributions of students. On this occasion, the college magazine "Vanijya Darpan" was also released, capturing the essence of student endeavors.
- 64. Portrayal of Entrepreneurial Journey: Perfume Story:** In a creative endeavor, the entrepreneurial journey of student Trayee Choudhury was vividly portrayed through "Perfume Story" on March 31st, 2023. This unique initiative offered insights into the world of entrepreneurship, inspiring others to embark on innovative paths.
- 65. Programme on Career Planning: A Way Ahead after BCOM:** Empowering students with insights for their post-BCOM journey, a comprehensive Programme on Career Planning was organized on April 1st, 2023. Resource Person Mr. Veeru Singh Sokhi, an Educational Consultant and Certified Career Counselor, provided guidance for future endeavors.

- 66. Talk on E-Waste Management Awareness:** Promoting environmental sustainability, a Talk on Awareness of E-Waste Management was organized on April 8th, 2023. The P.G Department of Commerce and the Department of HRM, in association with IQAC, facilitated the session, with Resource Person Krishna Pratim Bordoloi, shedding light on responsible e-waste practices.
- 67. Free Dental Check-Up Camp:** Extending health initiatives to the community, the NSS unit organized a Free Dental Check-Up Camp on April 11th, 2023, at Public High School. This camp aimed to promote dental health awareness and offered valuable health services to the participants.
- 68. Student Sensitization Programme on Career Opportunities & National Education Policy, 2020:** On April 28th, 2023, ARGU, in association with IQAS, NSS, NEP task force, and ICGC of DHSK Commerce College, orchestrated a Student Sensitization Programme. This initiative shed light on career opportunities and the implications of the National Education Policy, 2020, fostering informed academic and professional choices.

Creating an Innovation-Driven Ecosystem:

- **National Workshop on Intellectual Property Right:** June 22nd, 2019, marked a significant occasion as we hosted a National Workshop focused on Intellectual Property Rights. With the participation of 90 enthusiastic individuals, the workshop delved into the intricacies of this crucial facet of innovation and creation. The event provided a platform for in-depth discussions and knowledge exchange, contributing to a greater understanding of intellectual property concepts.
- **Initiatives for Knowledge Creation:** DHSK Commerce College stands as a beacon of knowledge creation and dissemination. Its core ethos revolves around fostering innovation and pushing the boundaries of knowledge in various domains.
- **Cultivating Innovation:** The institution has carefully curated an environment that encourages innovation. From state-of-the-art facilities to expert guidance, every element is designed to catalyze creative thinking and problem-solving.
- **Application of Technology for Societal Needs:** At the heart of its educational philosophy is the belief in the power of technology to address real-world challenges. Students are actively encouraged to harness technology for the betterment of society.

- **Support for Research and Documentation:** Beyond theoretical learning, DHSK College emphasizes hands-on research. It facilitates the documentation, publication of research papers, and obtaining patents. This not only acknowledges originality but also promotes a culture of scholarly exploration.
- **Entrepreneurial Spirit:** The College hosts awareness meets, workshops, seminars, and guest lectures on entrepreneurship. These platforms empower students with the mindset and skills necessary to venture into the business world confidently.

Empowering through Interaction:

- **Learning from Industry Titans:** The institution provides a unique opportunity for direct interaction with accomplished entrepreneurs across various industries. This exposure goes beyond textbooks, enriching students with real-world insights.
- **Marketing Skills Enhancement:** Recognizing the importance of marketing, the college offers specialized training in product and service marketing. Students gain practical skills that complement their academic knowledge.

A Multifaceted Approach to Teaching:

- **Diverse Teaching Strategies:** The faculty employs a diverse range of teaching methodologies. Traditional lecture-style teaching is complemented by interactive sessions, project-based learning, field studies, and experimental approaches.
- **Traditional and Modern Fusion:** The blend of traditional blackboard lectures and modern PowerPoint presentations ensures that students receive a balanced learning experience. This approach caters to diverse learning styles and preferences.
- **Leveraging Technology:** The inclusion of YouTube lectures and computer-based materials injects modernity into the teaching process. This engagement not only enhances learning but also keeps students connected to current trends.

Student-Centric Learning Approaches:

- **Empowering through Projects:** Projects stimulate curiosity and allow students to explore subjects deeply. They encourage independent thinking, creativity, and the exchange of diverse perspectives.
- **Insights from Real-World Observation:** The College recognizes the significance of practical experiences in learning. Field studies are conducted to observe user behaviors, needs, and product requirements, providing invaluable insights for product development.
- **Interactive Learning:** Through group discussions, role-playing, educational games, and subject quizzes, students actively engage with the content. This dynamic approach promotes critical thinking and collaborative skills.

- **ICT-Enabled Teaching:** The institution embraces Information and Communication Technology (ICT) to revolutionize education. With LCD-equipped classrooms, smart classrooms, and language labs, learning becomes interactive and engaging.
- **Experiential Learning:** Laboratory experiments in science subjects like Chemistry, Physics, Botany, and Zoology offer students firsthand experiences. This hands-on approach fosters a deeper understanding of theoretical concepts.
- **Broadening Horizons:** Student seminars, summer internships, and group learning via WhatsApp groups provide avenues for holistic development. These initiatives foster practical skills, critical thinking, and effective communication.

Integration of Technology:

- **Enabling Technology:** The institution harnesses a range of ICT tools to transform the learning experience. Projectors, computers, printers, scanners, and digital library resources are seamlessly integrated into the educational landscape.
- **Virtual Learning Platforms:** Online classes conducted through Zoom, Google Meet, and Microsoft Teams bridge geographical barriers, ensuring uninterrupted learning.
- **Access to Global Knowledge:** The inclusion of MOOC platforms like NPTEL, Coursera, SAP, Udemy, and Edx broadens students' horizons, allowing them to explore a wide array of subjects.
- **Faculty's Technological Prowess:** Faculty members are well-versed in technology utilization. They incorporate PowerPoint presentations, online quizzes, video conferencing, and video lectures into their teaching methods.
- **Real-World Connect:** Industry interactions and online competitions are facilitated through technology-rich seminar and conference rooms. These initiatives provide students with insights into current industry practices.
- **Seamless Sharing:** Class notes are readily accessible on the college website, promoting a culture of collaboration and knowledge sharing.

Preparing Students for the Future:

- **Technology-Infused Learning:** The institution recognizes the imperative of modern technological proficiency. By blending traditional pedagogy with technology, students are equipped with skills vital for a technology-driven future.
- **Comprehensive Faculty Resources:** Faculty members have access to digital libraries, online search engines, and websites to create dynamic and effective presentations.
- **Industry Integration:** The college bridges academia and industry through expert talks, guest lectures, and various competitions, thus ensuring students are attuned to real-world scenarios.
- **Evolving Challenges:** Online competitions and recorded lectures prepare students for the ever-evolving challenges of the modern world.

DHSK Commerce College stands as a hub of innovation, providing a rich tapestry of learning experiences and leveraging technology to create well-rounded, future-ready graduates. It fosters innovation, encourages practicality, and equips students with a holistic skill set for success in an increasingly complex world.



DHSK COMMERCE COLLEGE: DIBRUGARH: ASSAM



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Release of the Research book 'The Insight' published by DHSK Commerce College